



Hello,

I would like to ask you to consider becoming a 2023 Ahwatukee Community Center, Corporate Sponsor. As a sponsor, you will be awarded low cost, effective advertising that will reach a large audience in the Ahwatukee/Foothills Community throughout the year (approximately 88,000 residents). Including our various social media platforms, a digital marquee on Warner Road, flyers, exclusive referrals, etc.

The Ahwatukee Community Swim, Tennis, and Event Center, a non-profit multi-purpose recreation and event center, serves the entire community. Home to a variety of programs, it is our mission to foster community participation by providing an environmentally sound facility for arts, sports, fitness, recreation, celebration, and locally based human services.

In addition, having hosted annual events, town meetings, and many community gatherings over the years, we have helped increase opportunity for personal and collective growth of the Ahwatukee community. So much so that the Ahwatukee Board of Management and Community Swim, Tennis, and Event Center received the Small Business of the Year by the Ahwatukee Foothills Chamber of Commerce.

Furthermore, we actively partner with many local organizations and groups to offer quality comprehensive programs, activities, facility spaces, and equipment; Ahwatukee Little League, Kiwanis Club of Ahwatukee, and more.

The enclosed packet contains descriptions of the special events and recreation held at the Ahwatukee Community Center and details of the various sponsorship opportunities.

Please give us a call at (480) 893-3431 if you have any questions or would like to become a 2023 sponsor. We look forward to hearing from you!

AHWATUKEE COMMUNITY SWIM, TENNIS & EVENT CENTER

— Sponsorship Information —



The Perfect Place to Advertise Your Business!

480.893.3431
4700 E. Warner Road

www.ahwatukeecommunitycenter.com
Phoenix, AZ 85044

SPECIAL EVENTS

The Ahwatukee Community Center hosts four special events in February, March, October, and November of each year.



Takee Fest

15th Annual • October 2023

This event is fun for the entire family. A fun zone for all ages, great food, beer, wine, bands, and more. A portion of the proceeds benefit the Kiwanis Club of Ahwatukee Foundation, Inc.

Baking Contest & Bake Sale

2nd Annual • October 2023

This event features public tasting of baked goods with people's choice awards. Proceeds from the bake sale benefit a local non-profit.



Dog Show

16th Annual • October 2023

A wide range of canines put on their finest duds, brush up on their tricks and compete in the show with hopes of winning a trophy. This is family entertainment at its finest. A portion of the proceeds benefit a local non-profit.



Car Show

21st Annual • November 2023

Vehicles are shined up and put on display for all to admire and for the owners to brag about. All Military can enter their vehicles for free and receive a free breakfast. Vehicles are judged in a variety of categories and trophies are awarded. The Arizona State University Air Force ROTC Color Guard and pipers from the Arizona Emerald Society start the show with a Flag raising ceremony. Proceeds from breakfast, 50/50 raffle, and silent auction benefit a veteran foundation.



Chili Cookoff

18th Annual • March 2023

Come on out and enjoy a day filled with chili tasting, carnival, live music, and beer/wine. International Chili Society chili cooks will be vying for the win that will qualify them for the World Championship Chili Cookoff. People's Choice chili sampling is open to the public.



RECREATION AREAS

The Ahwatukee Community Center has a swimming pool, six tennis courts, and one basketball court.



Swimming Pool

Open Swim • Swim Lessons • Tidal Waves Recreation Swim Team

The Ahwatukee Community Center is home to a six-lane 25 yard swimming pool with a diving well. We offer both youth and adult swim lessons March through August and a recreational swim team with over 100 swimmers during June & July. Open swim is offered through the year as our pool is heated during the cooler months.

Tennis Courts

Memberships • Doubles • Clinics • Lessons

The Ahwatukee Tennis Club is home to six newly renovated courts. We host doubles, clinics, and lessons for members and guests to participate in.



Basketball Courts

Free Play

The Ahwatukee Community Center is home to a newly remodeled basketball court open to the public.

Ahwatukee Park

Baseball Games • Playground • Ramada Rentals

The Ahwatukee Community Center is home to a playground, a baseball field, and six picnic ramadas.



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EVENT SPONSORSHIP OPPORTUNITIES

The Ahwatukee Community Center offers three categories of special event sponsorship.

Bronze Sponsor

\$1,000

As a Bronze Sponsor, your company will receive the following package of benefits for two special events:

- Sponsor recognition on two special event flyers
- Company name, logo, and link to your website on our home page during the months of two special events (www.ahwatukeecommunitycenter.com)
- Company banner displayed at Ahwatukee Park during the months of two special events
- Exclusive referrals with our Ahwatukee Homeowner's Association (over 5,200 homes)
- Opportunity to host a booth with your marketing items with a complimentary shade structure, table and chairs set up for use at the events

Silver Sponsor

\$1,500

As a Silver Sponsor, your company will receive all the benefits of the Bronze Sponsorship for ALL special events with the addition of:

- Company name, logo, and link to your website on our home page for an entire year (www.ahwatukeecommunitycenter.com)
- Company banner displayed at Ahwatukee Park for an entire year

Gold Title Sponsor

\$3,000 • Title Sponsor (One Per Special Event)

As a Gold Title Sponsor, your company will receive all the benefits of the Bronze Sponsorship for one special event with the addition of:

- Prominent sponsor recognition on all marketing and promotional materials for your specific special event: flyers, emails, event page, social media
- Verbal recognition at your specific special event
- Opportunity to address the audience during the presentation of awards at your specific special event
- Reserved parking for company employees at your specific special event

RECREATION SPONSORSHIP OPPORTUNITIES

The Ahwatukee Community Center offers three recreation sponsorships.

Basketball Sponsor \$1,000

As a Basketball Sponsor, your company will receive the following package of benefits:

- Recognition on Ahwatukee Community Swim, Tennis & Event Center monthly newsletters
- Company name and link to your website on our home page (www.ahwatukeecommunitycenter.com) & any specials you provide throughout the year
- Company banner displayed throughout the year at the basketball court (exclusive to Basketball Sponsor)
- Exclusive referrals with our Ahwatukee Homeowner's Association (over 5,200 homes)
- Opportunity to schedule exclusive use of the basketball court up to 2 times per year (exclusive to Basketball Sponsor)

Tennis Sponsor \$1,500

As a Tennis Sponsor, your company will receive the benefits of the Basketball Sponsor and these additional benefits:

- Company banner displayed throughout the year at the tennis courts
- Verbal recognition at tennis meetings and socials
- Receive 20 complementary tennis court guest passes for your company employees (exclusive to Tennis Sponsor)

Swim Sponsor \$1,500

As a Swim Sponsor, your company will receive the benefits of the Basketball Sponsor and these additional benefits:

- Company banner displayed throughout the year at the pool
- Verbal recognition at Tidal Waves Swim Team Splash Off and Club Championship Swim Meets
- Receive five complementary 10-punch open swim pool pass visits for your company employees

Receive a 10% discount on recreation sponsorship by selecting two sponsorship opportunities!

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